Breaking Barriers Through Technology Webinar



26th February 2025

An African Perspective on Culturally Competent Social Robotics: Why DEI Matters in Human-Robot Interaction

David Vernon

Carnegie Mellon University Africa

www.vernon.eu

http://www.vernon.eu/talks/Afretec_Breaking_Barriers_Webinar_2025.pdf



On the Impossibility of Speaking of Africa

Speech by the former President of the Federal Republic of Germany, Horst Köhler

"I would like, if I may, to clear up one misunderstanding right away: Horst Köhler is not an Africa expert

...

the more I learned about Africa, the more I realised how much there was still to learn"

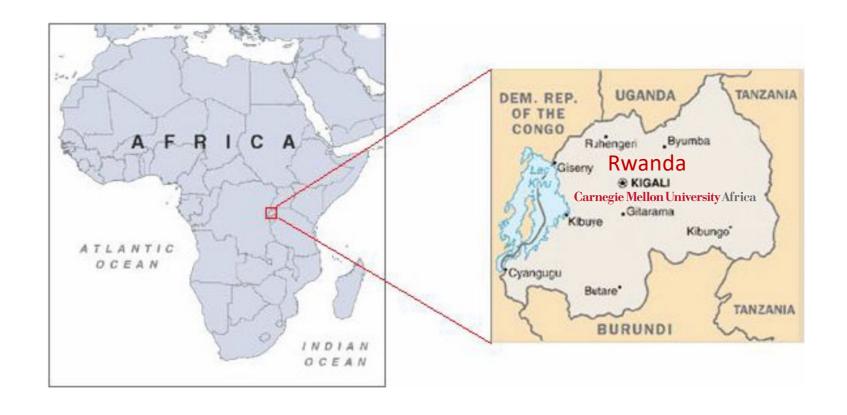
(Essential Reading for Non-Africans)

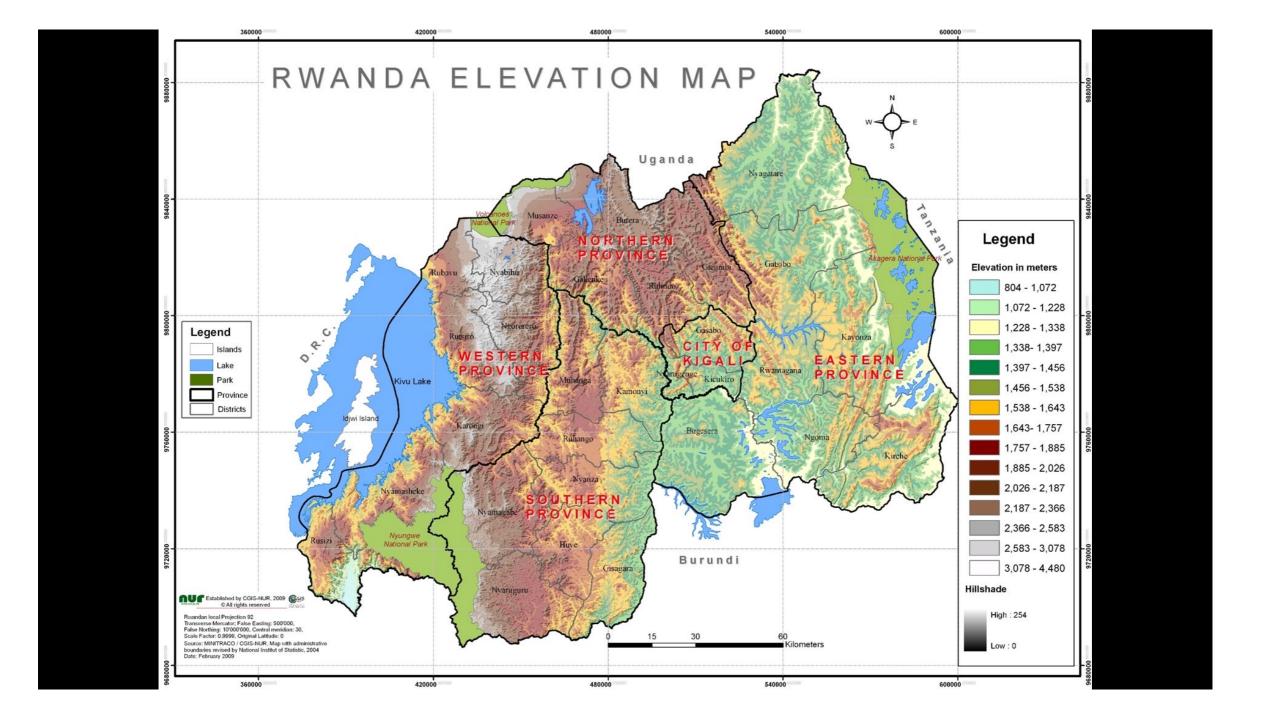


On the Impossibility of Speaking of Africa

David Vernon is not an Africa expert





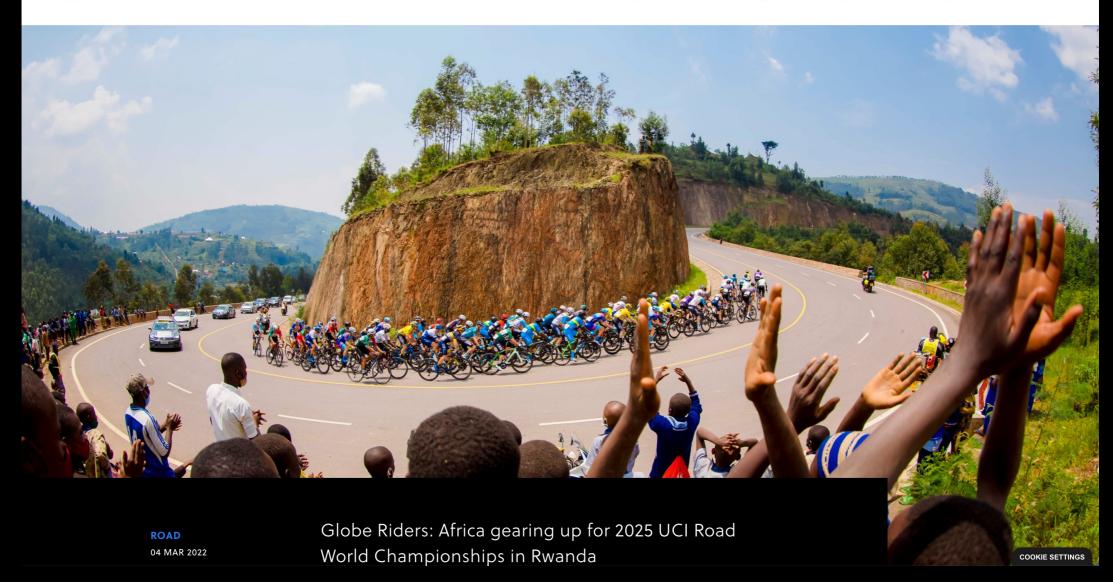


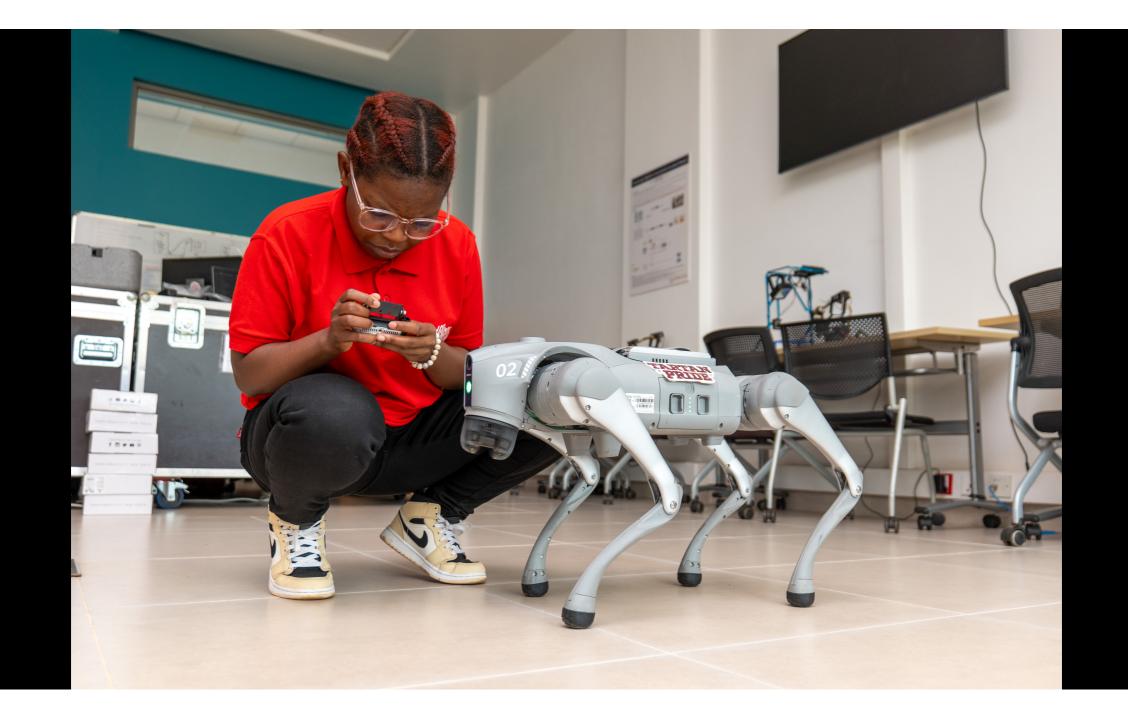


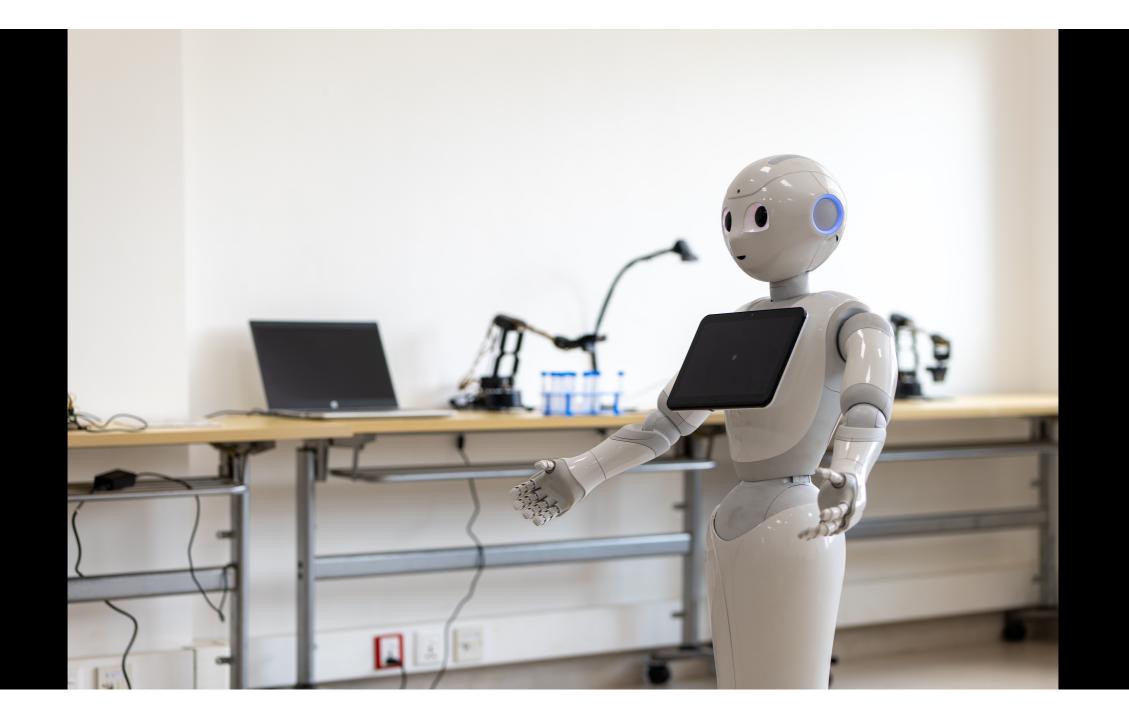












The Future of Work Kigali, Rwanda

Africa is the youngest and fastest-growing continent in the world. By 2030, there will be 375 million young people in the job market in Africa. Within a few decades, this demographic boom will push Africa's workforce to more than a billion people, the largest in the world. There is a significant gap between the number of young people seeking work and the employment opportunities available to the property of poverty. The theme of this year's PARC is *The Future of Work*. Students are challenged to create solutions for job creation and workforce innovation in Africa.

Download PARC Letter of Notice (English & French)





PARC 2024 : Senegal

The Pan-African Robotics Competition (PARC) 2024, held from July 22 to 29 in Senegal, continued its tradition of being the largest robotics competition in Africa.

This year's theme, "The Future is Now," challenged participants to develop technological innovations propel the African continent into 5th Industrial revolution. The Competition attracted 94 teams from 25 African countries. 33 of these talented teams came to Senegal for the final rounds from July 22 to July 29.

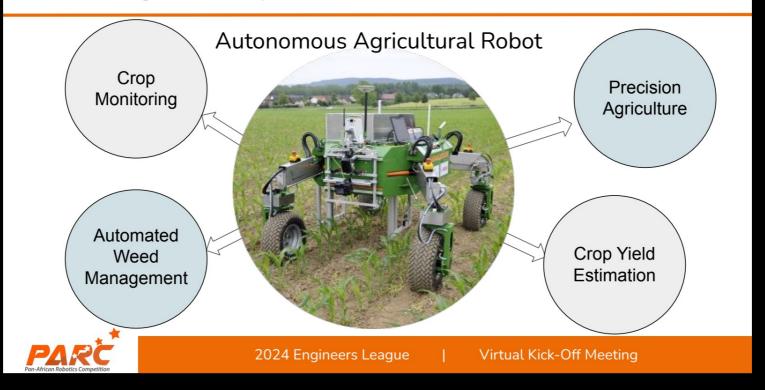


It's more than a Robotics Competition IT'S LIFE CHANGING

Dear Mr. Sidy, it is my pleasure to meet you again a few years after participating in the Robotics Camp. Three years later, I am pursuing my studies in Electrical Engineering at École Polytechnique de Montréal, and I must admit that my participation in this camp is one of the factors that pushed me in the field of engineering." – PARC Participant

Read PARC 2024 Activity Report

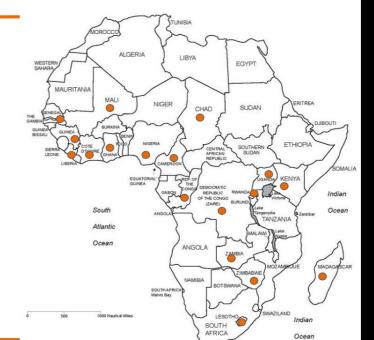
Challenge Description



ROS
Gazebo
OpenCV
Python
Matlab

Meet the 2024 Teams!

- 38+ teams
- 18+ participating Countries



Africa



2024 Engineers League

This is a rayalty free imagh that can be used for your personal, which after a ducation projects. It can not be resold or free, did that it, if, you risk that for an influid it, is a color that the reversion of this map please visit www.bdesign.com or www.mapsfordesign.com.

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Benin

Cameroon

Egypt

Ethiopia

India

Kenya

Nigeria

Rwanda

South Africa

Tanzania

Togo

USA

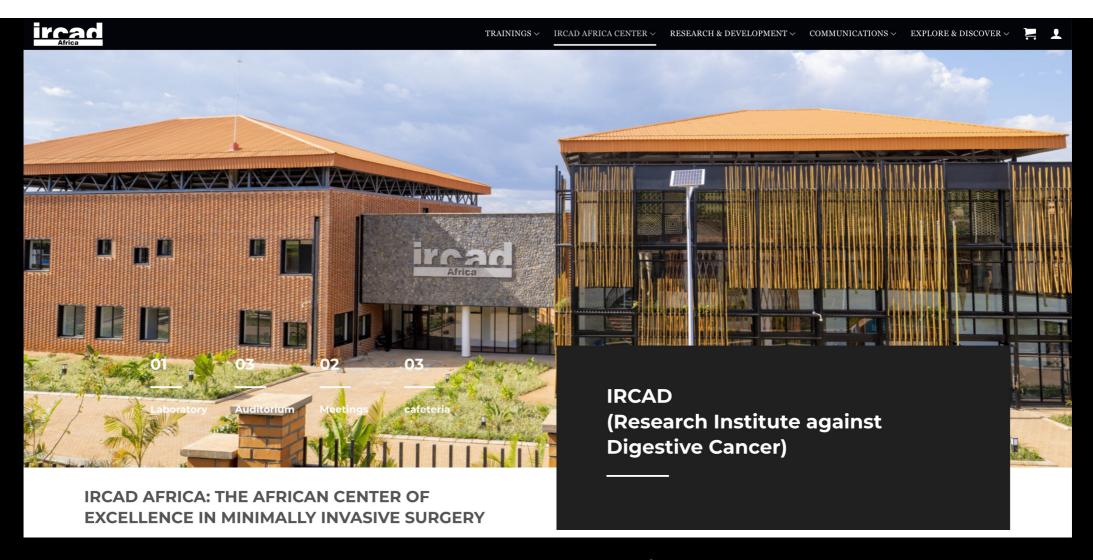
Zambia

Zimbabwe



66 Registered Teams

201 Participants



"IRCAD (Institut de Recherche contre les Cancers de l'Appareil Digestif - Research Institute against Digestive Cancer) was founded in 1994 in Strasbourg, France by **Prof. Jacques Marescaux** a surgeon fascinated by technology."

IRCAD-There is no better way to learn







@ircad.africa



EXPERIMENTAL OPERATING ROOMS

16 laparoscopic operating tables



Da Vinci

The da Vinci is a surgical robot designed for minimally invasive procedures. It has four arms equipped with surgical instruments and cameras that a physician controls remotely from a console.

CREATOR

Intuitive Surgical 🗹

COUNTRY

United States 📁

YEAR

1999

TYPE

Medical

Source: https://robots.ieee.org/robots/davinci/

THE DA VINCI SURGICAL SYSTEM

SURGEON SIDE

- High Resolution Stereo Viewers (HRSVs)
- Master Tool
 Manipulators (MTMs)
- 3 Foot pedal tray



PATIENT SIDE

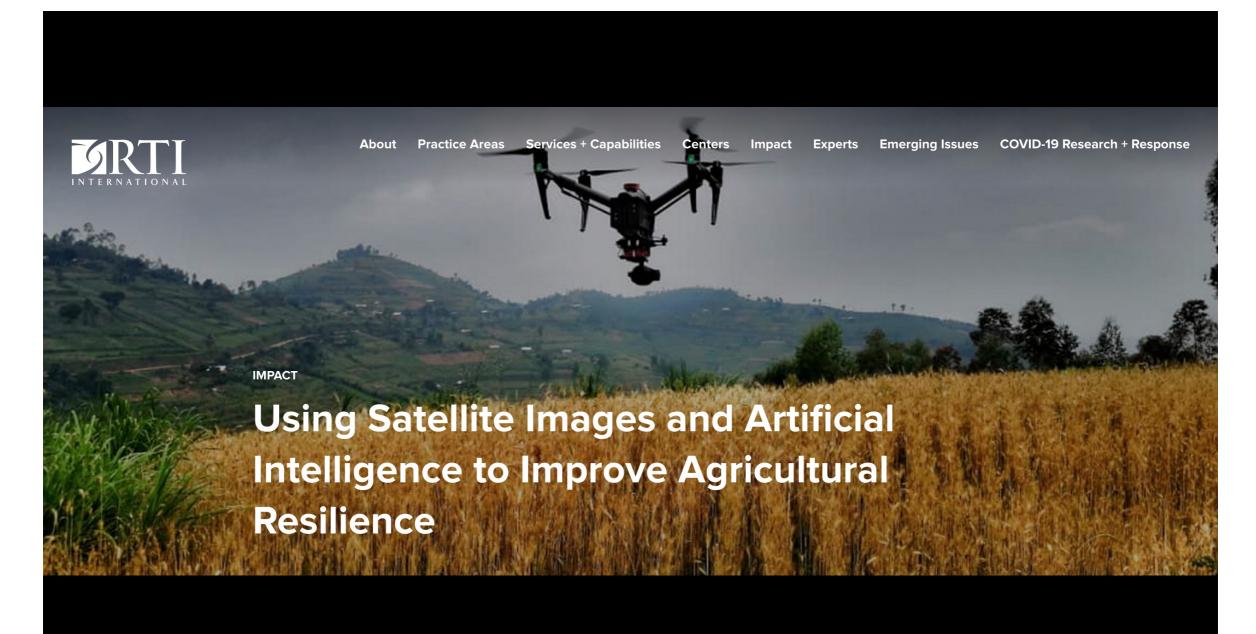
- 1 Patient Side Manipulators (PSMs)
- 2 Endoscopic Camera Manipulator (ECM)
- Vision Cart

Patient Side Manipulators: robotic arms teleoperated by the Master Tool Manipulators, they mount the surgical tools. **Endoscopic Camera Manipulator**: robotic arm that is also teleoperated by the Master Tool Manipulators, it holds the endoscope.



An Ubtech CRUZR service robot deployed by ZoraBots Africa Ltd. to check the temperature of travelers arriving at Kigali International Airport, Rwanda.



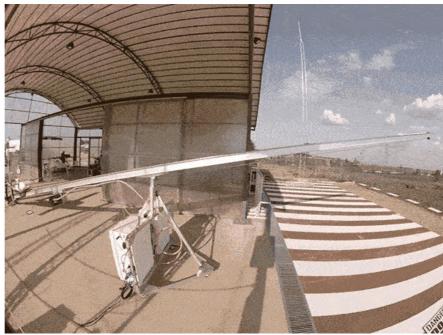


In the Air With Zipline's Medical Delivery Drones

Commercial operations in Rwanda prove the company can deliver emergency blood packs in minutes, rather than hours

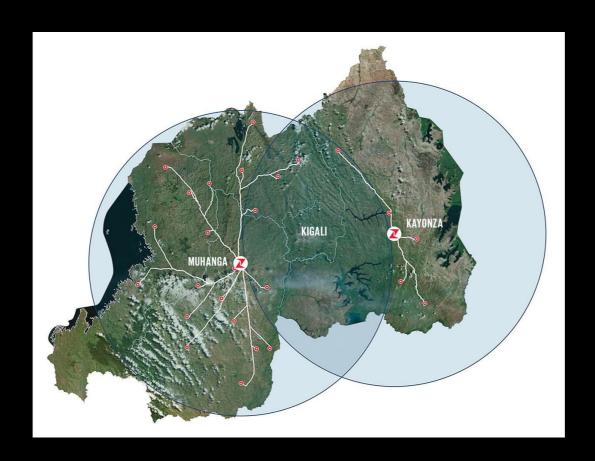
By Evan Ackerman and Michael Koziol

East Africa's Big Bet On Drones

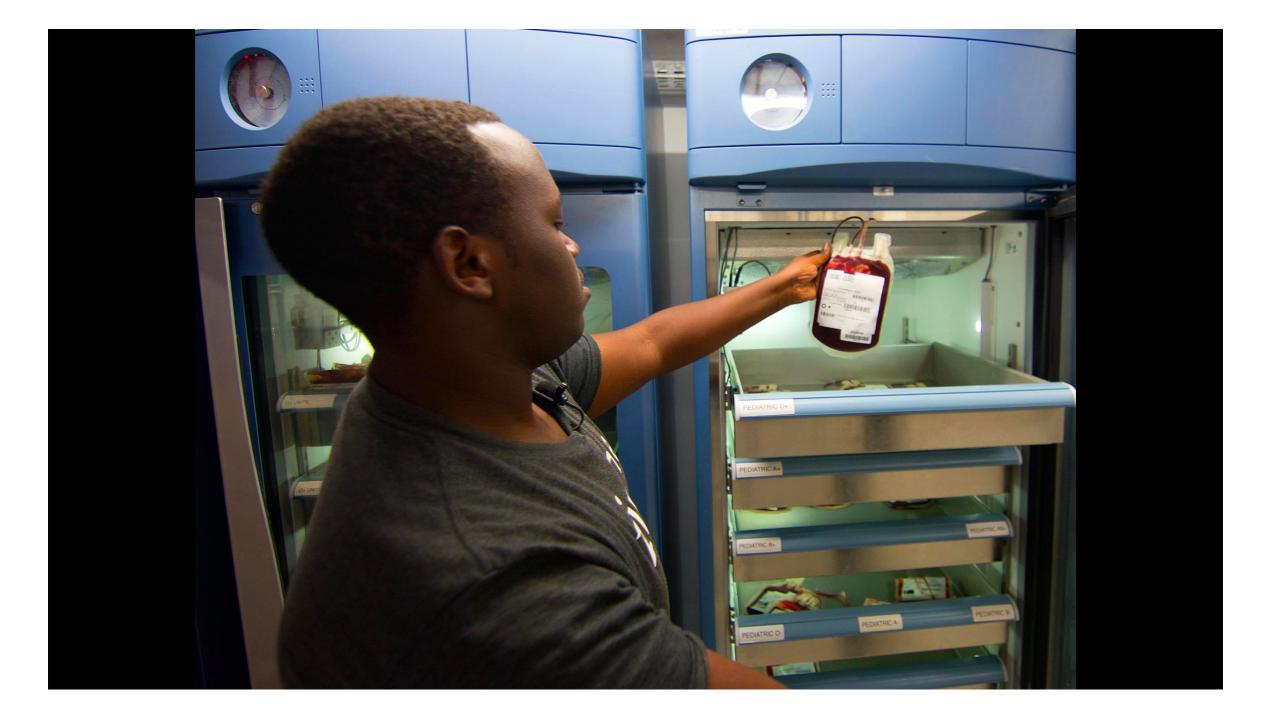


Gif: IEEE Spectrum

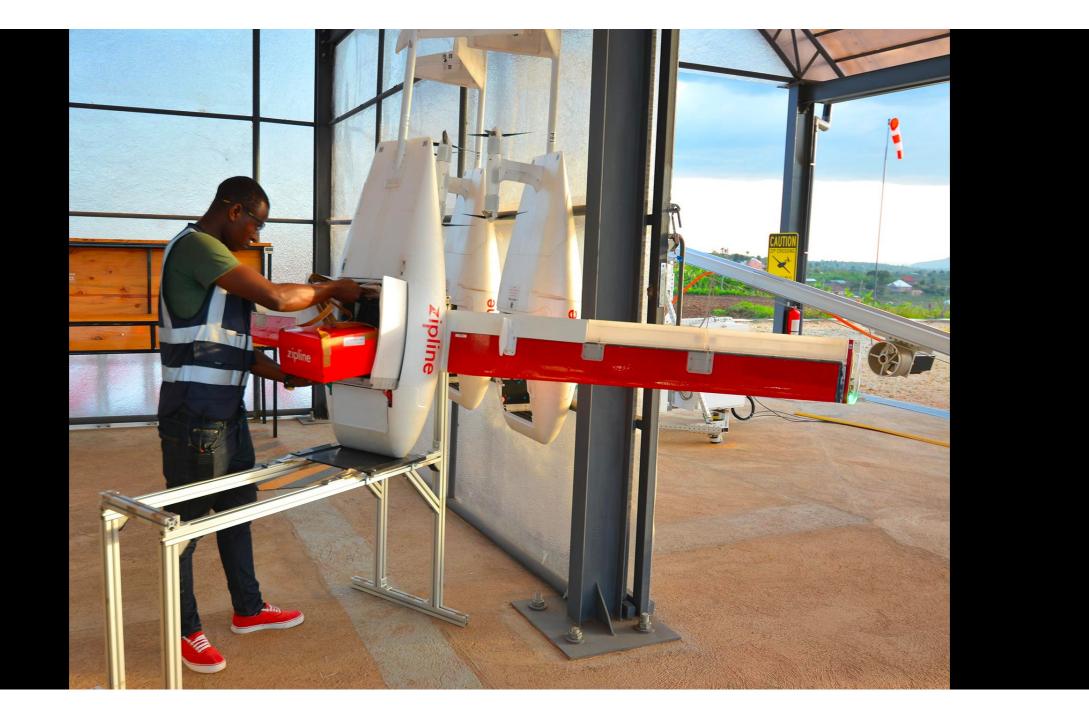
Zipline Medical Delivery Drones

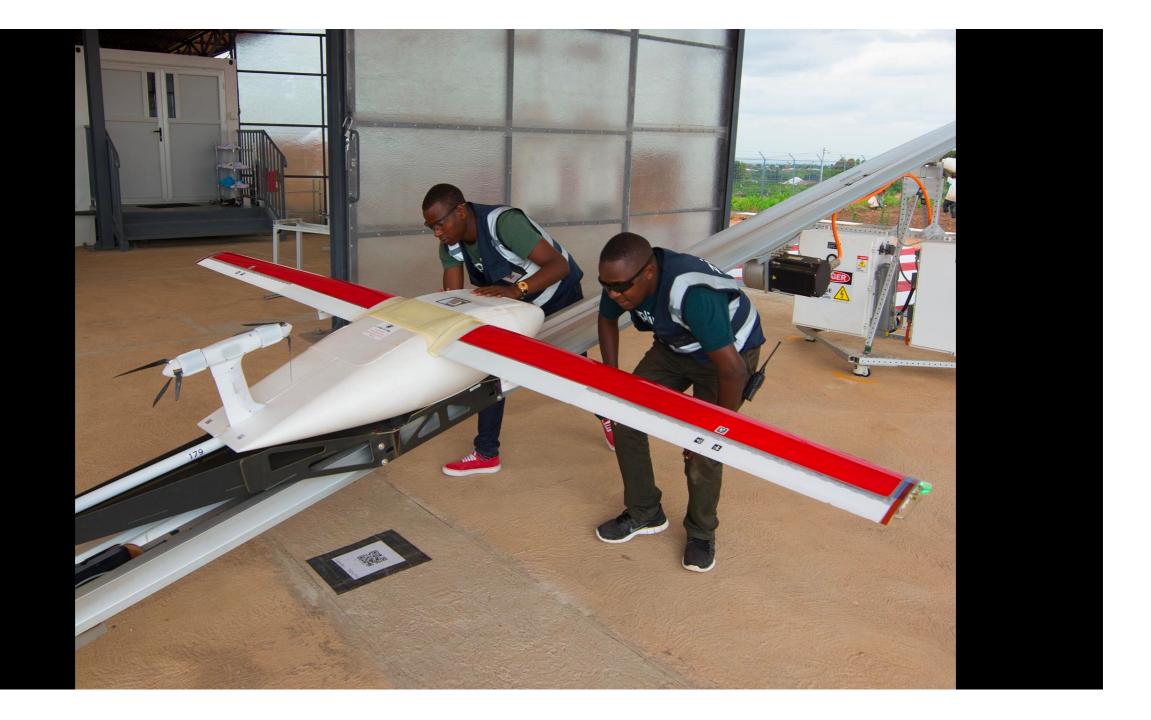




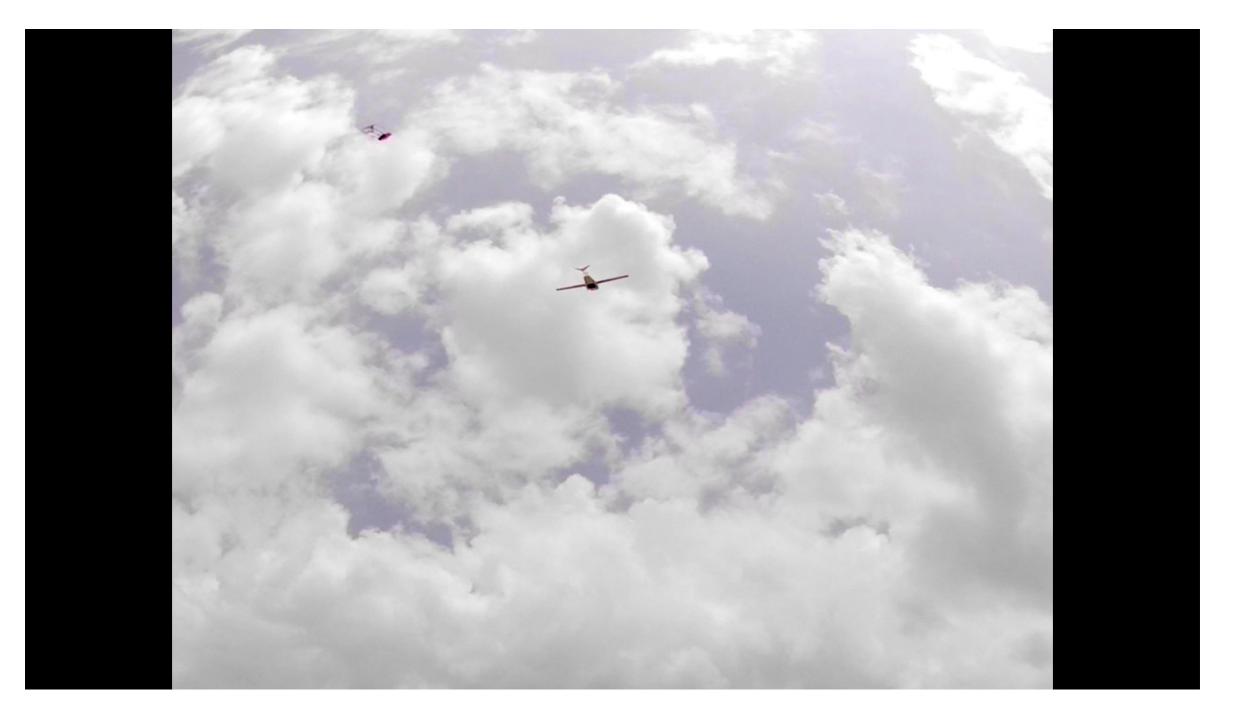




















Keza Education Future Lab







Keza Education Future Lab (KEFL) is a social driven company that supports the achievement of MINEDUC and its affiliated institution REB in providing quality education by improving the use of science and technology among children. KEFL aims to build on successful foundations in the use of ICT for kids by introducing them to robotics and programming at an early age.

Get in touch

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Office Adress: Bibare-Ingeri-St No 192

Kimironko, Gasabo,

Kigali City

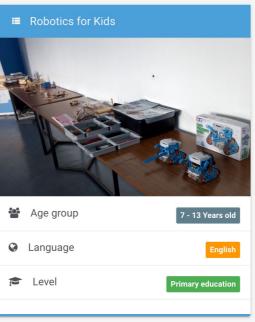
Kids are engineers

Curriculum v Programs v STEM Learning kits v Kids inventions v STEM Events v STEM TV

Robotics

With our Robotics programs, your child will enjoy exciting projects that use 21st century skills.





26 pilot schools involved in the Rwanda National Robotics Program 2024



https://www.instagram.com/rwandaict/p/C_5LPBiA-OF/?img_index=1 https://en.igihe.com/news/article/robots-to-be-integrated-into-student-learning-programs

26 pilot schools involved in the Rwanda National Robotics Program 2024



This week, we celebrated a major milestone in the National Robotics Program! We handed over 452 robotics kits to 26 piloting schools as part of the sandbox experiment. 33 trained teachers are ready to kick off this trimester, transforming how students learn. Big thanks to @Rwanda_Edu,@giz_rwanda, and our solution providers for their continued support in making this a success! — #STEM #Innovation #Education #Rwandan



11:35 AM · Sep 14, 2024 · **5,428** Views

https://x.com/RwandalCT/status/1834888620534104561

To find out more



Robotics and Artificial Intelligence in Africa

rtificial intelligence (AI) provides many opportunities for social and economic empowerment in developing countries. Howtypically has high unemployment and fast-growing populations. Nevertheless, more complex responsibilities. some countries in Africa have eman important role to play in their economic development. In this article, mature deindustrialization.

The Growing Impact of AI in Africa

There is an increasing awareness of the Saharan Africa, in sectors such as agriculture, health care, and public and ture by increasing traffic flows, improving public services, and bettering the

Digital Object Identifier 10.1109/MRA.2019.2946107

quality of life for people with disabilities [2]. AI can empower workers at all skill levels to be more competitive [3], [4]. Specifically, it can be used to augment and replacing expensive drones with ever, when one thinks of Africa, ro- and enhance human skills-not to botics does not spring immediately to replace or displace humans—and to do mind as the most relevant application of so at all levels, enabling average and AI, considering that the continent low-skill workers to fit better in highperformance environments and take on On the downside, factory and call-cen-

braced robotics on the basis that it has is to equip large sections of its economy robots, which will add pressure to with average workers who are primed to perform tasks far better than most we explore this role and the ways in employees are currently managing to which Africa can best exploit the do. In South Africa, approximately 31% opportunities afforded by intelligent of employers cannot fill their vacancies automation and robotics. It also high- [4]. AI will make technology easier lights strategies to offset the threats to adopt and harness [1], [4]. In the most of its people are young and urban posed by global factors, such as pre- health-care sector, AI helps address the with a median age of 19.5 years, comshortage of doctors through telemedicine and access to medical supplies through drone deliveries [5]. In agriculture, AI (including machine learning, remote sensing, and data analytics) has and South Africa, for example, are propositive impact that AI will have on the potential to improve productivity developing countries, including sub- and efficiency at all stages of the value chain, enabling small-holder farmers to increase their income through higher A report by the Oxford Martin School financial services [1]. AI has the poten- crop yields and greater price control, tial to drive economic growth, develop- detect and precisely treat pests and disment, and democratization, thereby eases, monitor soil conditions and tarreducing poverty, increasing education, get fertilizer applications, create virtual stark terms [10]: supporting health-care delivery, increas- cooperatives to aggregate crop yields, ing food production, expanding the broker better prices, and exploit econocapacity of the existing road infrastruc- mies of scale. Internet of Things (IoT) platforms may offer cost-effective ways to achieve those benefits [6]. For example, Microsoft is applying its Farmbeats platform [7] in developing countries by lowering the cost associated with

densely deploying sensors, exploiting sparsely distributed sensors and aerial imagery to generate precision maps, smartphones attached to hand-carried. low-cost, tethered helium balloons [8].

Premature Deindustrialization

ter work will slow as tasks are replaced Africa's biggest economic challenge by AI-enabled automation, including unemployment rates that are already high in developing countries, including those in Africa [5]. This will be exacerbated by growing populations, reducing opportunities still further. Africa's population is large and expanding fast: pared to Germany (47.1), the United States (38.1), and China (37.7), and the youth population is set to reach 225 million by 2055 [5]. Kenya, Nigeria, jected to have approximately 5.5%, 8.5%, and 12.5%, respectively, of their workforce displaced by automation [9]. at the University of Oxford, United Kingdom, and Citigroup, New York, summarizes the situation in Africa in

> In most of sub-Saharan Africa, the manufacturing share of output has persistently declined over the past 25 years. The share of jobs in manufacturing is even smaller: just over 6% of all jobs. This figure barely changed over the course of the three decades

DECEMBER 2019 • IEEE ROBOTICS & AUTOMATION MAGAZINE • 131



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Al and Robotics in Africa

(Redirected from Artificial Intelligence, Robotics, and Machine Learning in Africa)

signifies a recently added item

Robotics in Africa [edit]

African Robotics Network (AFRON) &

All-girls robotics team from Ghana wins World Robofest Championship in the U.S. &

Award-winning professor ignites passion for STEM learning in Africa ₪

Awarri & "Our mission is to enable the development and adoption of advanced AI & Robotics technology on the African continent"

♣ Culturally competent social robots target inclusion in Africa 🗗

Fundi Bots & robotics for kids classes, motivating STEM education generally

Humanoid robot Sophia addresses Africa technology summit in Rwanda ₪

IRCAD in the press ₽

MIT-Africa Robotics Boot Camp

☑

Pan-African Robotics Competition & General Overview

🜓 Pan-African Robotics Competition 2023 AgTech Challenge & uses more advanced tools, e.g., ROS, Gazebo, and OpenCV, and Scout & robot from AgileX.

Reflect Robotics &

Research Institute against Digestive Cancer (IRCAD) &

Robofest 2019 ₽

Robotics and Artificial Intelligence in Africa &, IEEE Robotics & Automation Magazine, Vol. 26, No. 4, pp. 131-135, December 2019.

Robotics for Kids ₽

Robotics in Education in Africa & Ayorkor Korsah, Ashesi University, Ghana, Plenary speaker at the 2015 IEEE International Conference on Robotics and Automation

Robots at reception: South African hotel turns to machines to beat pandemic &.

Robots in Africa. What does this mean for the continent? &

Ryonic Robotics &

Ubtech CRUZR service robot & deployed by ZoraBots Africa Ltd. & to check the temperature of travellers arriving at Kigali International Airport, Rwanda. &

⊕ Working with Robots as Colleagues: Kenyan Perspectives of Ethical Concerns on Possible Integration of Co-bots in Workplaces &

ZoraBots Africa Ltd. &

Robotics Education in Africa [edit]

Carnegie Mellon University Africa website

and video

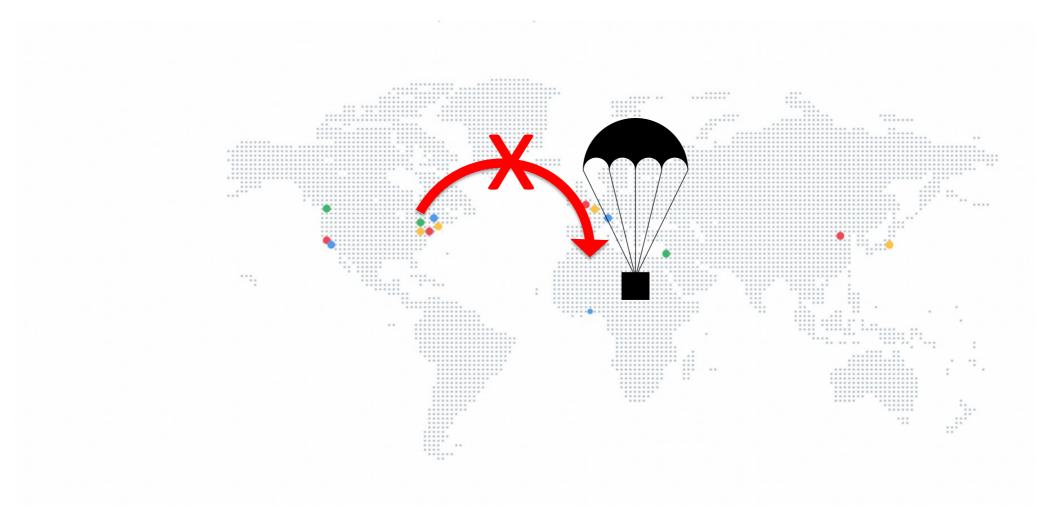
and video

ICRA 2015 - Robotics in Education in Africa &

Keza Education Future Lab do for kids aged 3 to 14

Leapr Labs ₺

One more thought ...



https://www.blog.google/around-the-globe/google-africa/google-ai-ghana/https://www.kindpng.com/imgv/iiJhmwR_big-image-png-parachute-clipart-transparent-png/#gal_big-image-png-parachute-clipart-transparent-png_iiJhmwR_1805273.png

"We need African solutions to African problems"

Michel Bézy

The difference between Invention and Innovation is Adoption

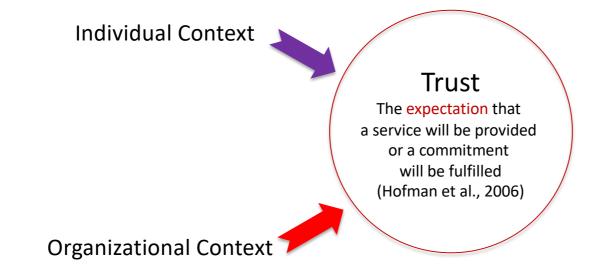
Jeremy Rose

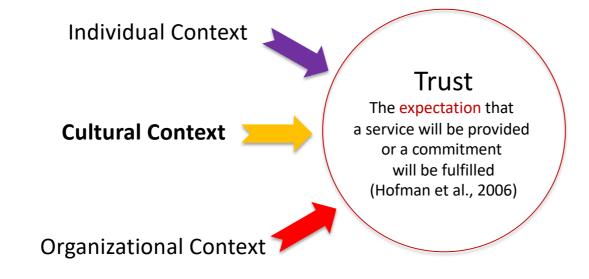
Adoption depends on Trust

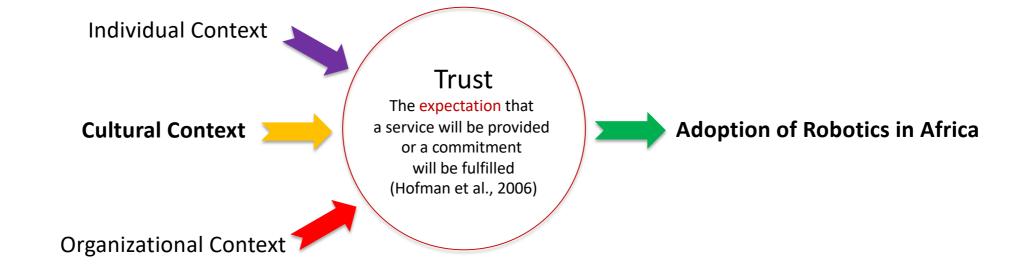
Trust

The expectation that a service will be provided or a commitment will be fulfilled (Hofman et al., 2006)

Trust The expectation that a service will be provided or a commitment will be fulfilled (Hofman et al., 2006)







Adoption hinges on cultural competence

Carnegie Mellon University Africa





Started in July 2023



This project is funded by the African Engineering and Technology Network (Afretec) Inclusive Digital Transformation Research Grant Programme.

The CSSR4Africa Project

While technological invention creates new ways of doing things, it is *innovation* that produces social and economic benefits through widespread *adoption* and the consequent change in the people's practices. Adoption depends on physical infrastructure, but it also depends on social infrastructure: the conventions that govern people's behaviour, the practices they find acceptable and unacceptable, and their sense of what is trustworthy. Cultural competence, i.e., an awareness of social norms and cultural expectations, is a key element in fostering this acceptance.

The need for technology to be culturally competent is perhaps best exemplified by the field of social robotics, a field that is growing quickly. Social robots will serve people in a variety of ways: operating in everyday environments, often in open spaces such as hospitals, exhibition centres, and airports, providing assistance to people, typically in the form of advice, quidance, or information.

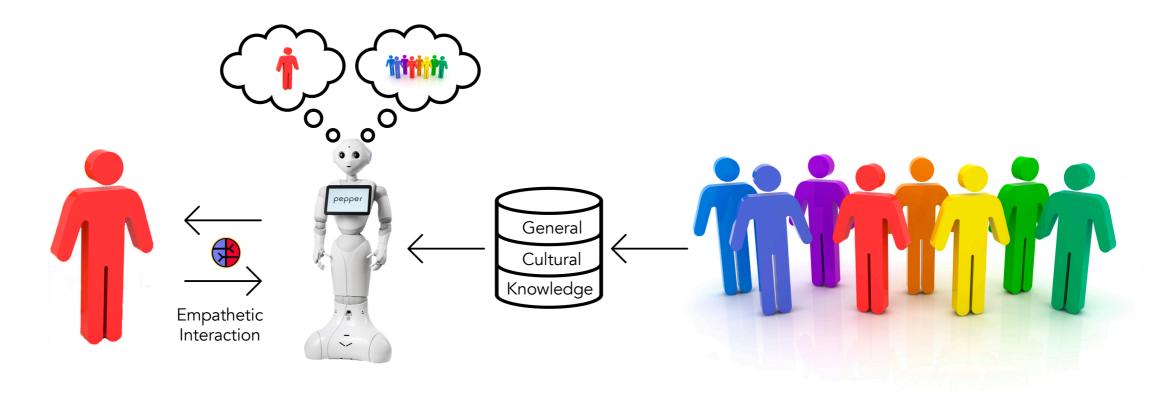


Loosely based on ethnographic research to acquire cultural knowledge about acceptable modes of communication, the CSSR4Africa project will equip robots with the ability to interact sensitively and politely with people in Africa using spatial, non-verbal, and verbal modes of communication.

¹The global social robotics market was valued at \$1.98 billion in 2020 and is expected to reach \$11.24 billion by 2026 (Global Social Robots Market 2022 – 2027).

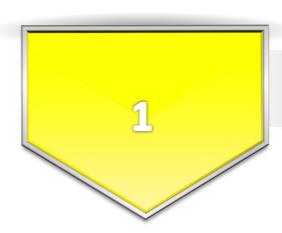
Figure based on (Bruno et al., 2017); see Overview.

www.cssr4africa.org



Graphic based based on work by Bruno et al. (2017)

{Bruno et al, 2017}



Cultural knowledge representation

{Bruno et al, 2017}



Cultural knowledge representation

Culturally sensitive planning and action execution

{Bruno et al, 2017}



Cultural knowledge representation

Culturally sensitive planning and action execution

Culturally aware multimodal human-robot interaction

{Bruno et al, 2017}



Cultural knowledge representation

Culturally sensitive planning and action execution

Culturally aware multimodal human-robot interaction

Culture-aware human emotion recognition

{Bruno et al, 2017}



Cultural knowledge representation

Culturally sensitive planning and action execution

Culturally aware multimodal human-robot interaction

Culture-aware human emotion recognition

Culture identity assessment, habits, and preferences

Cultural knowledge representation

Culturally sensitive planning and action execution

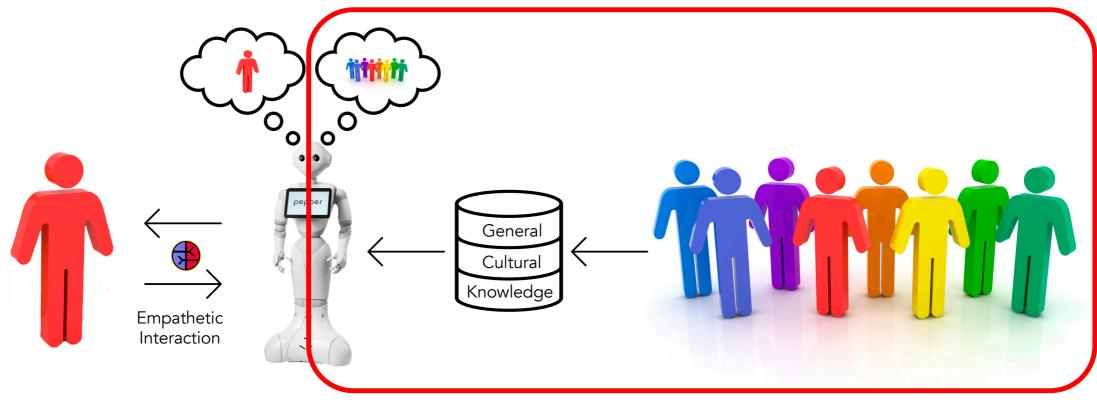
Culturally aware multimodal human-robot interaction

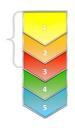
Culture-aware human emotion recognition

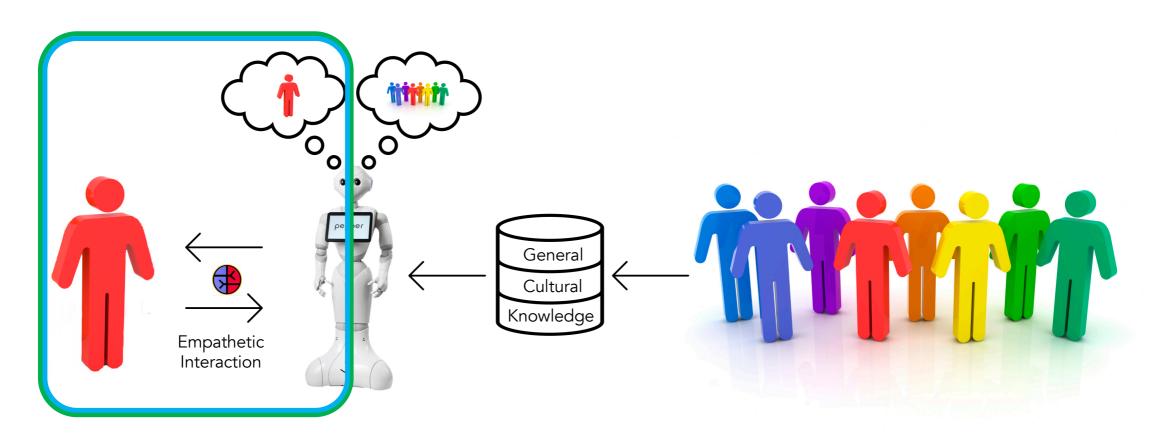
Culture identity assessment, habits, and preferences

Culturally Sensitive Social Robot



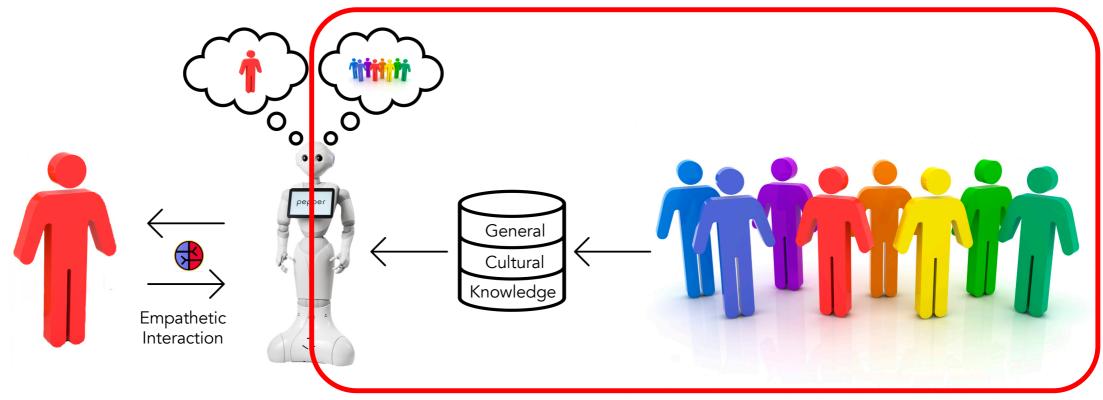








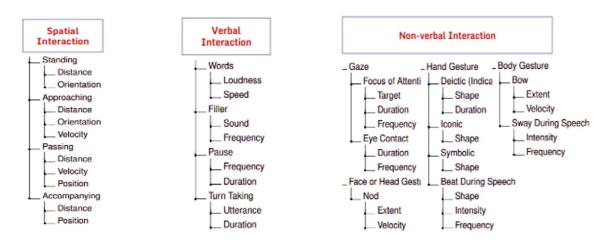






Pilot Survey of Rwandan Cultural Knowledge

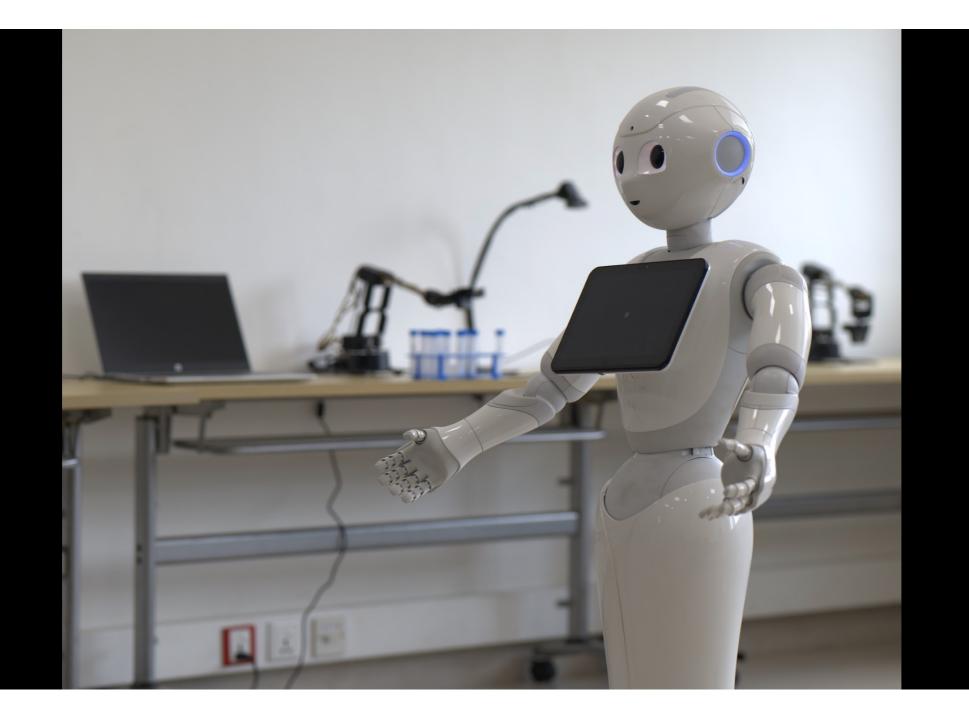
- Online survey with 59 questions (English and Kinyarwanda)
- Conducted at Carnegie Mellon University Africa
- 143 responses (108 in English, 35 in Kinyarwanda)

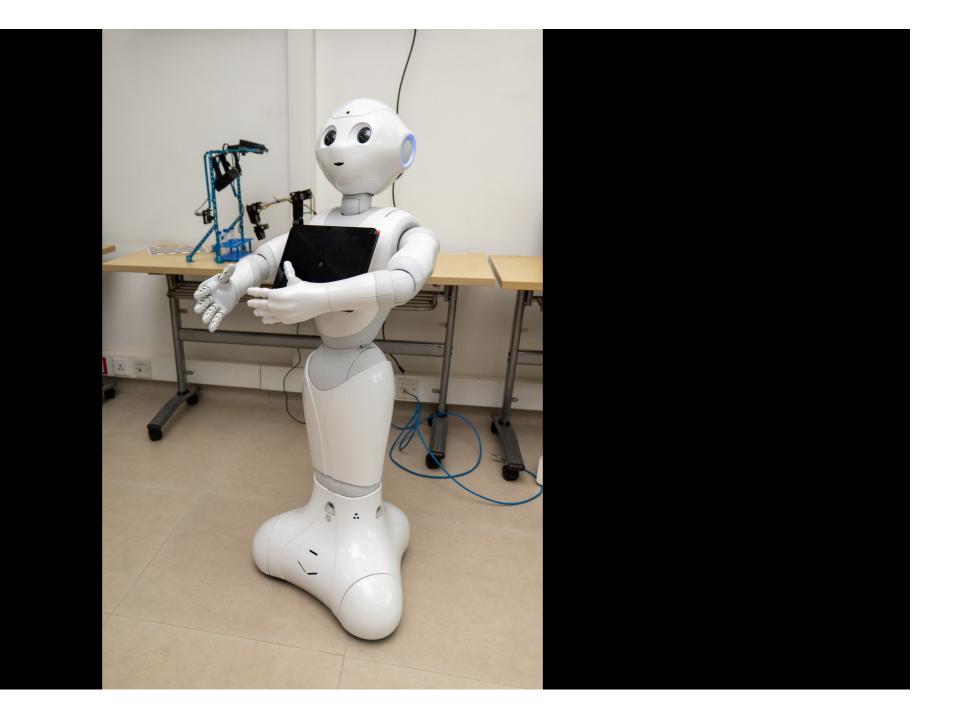


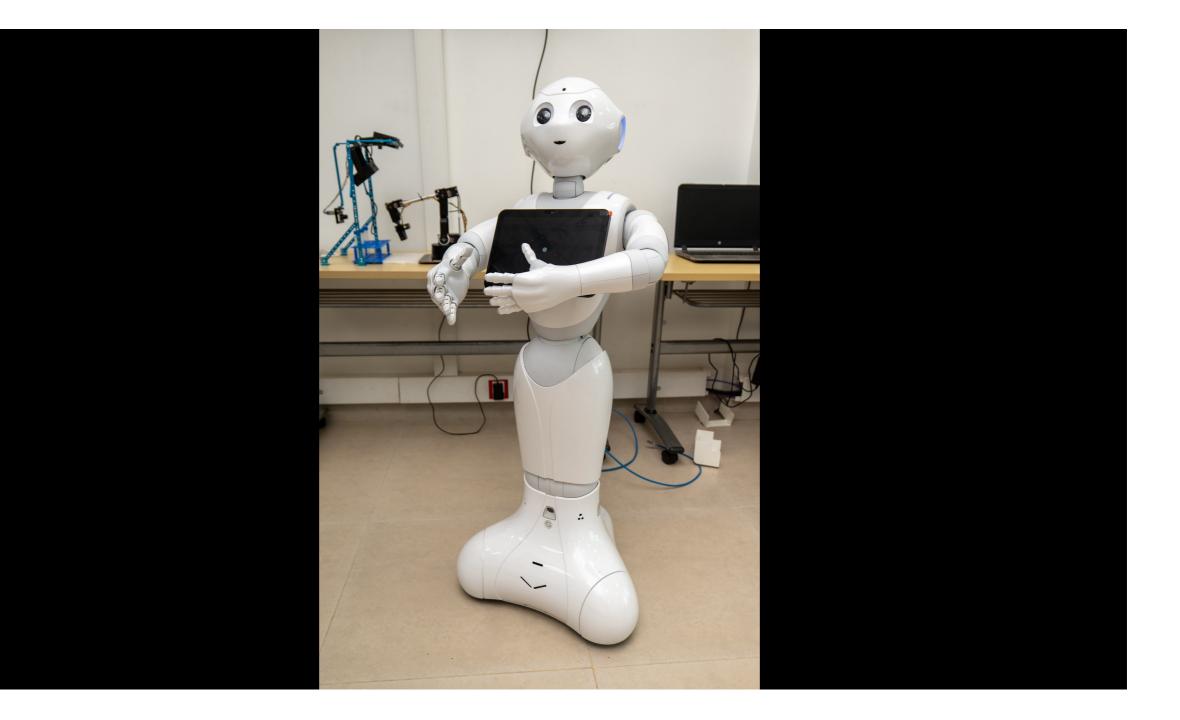


Demographic Information

Survey in Kinyrwanda: https://docs.google.com/forms/d/e/1FAIpQLScSu95pCT2MsRohukl9ib6GxsuyXuQozeqGQXO9DYcDD5RvlQ/viewform Survey in English: https://docs.google.com/forms/d/e/1FAIpQLSc-5lz0YfPCtK5BSL6cGkmlJVkE0vwyKXppkhXs4l1rYPwKlA/viewform Survey Results Rwandan Cultural Knowledge: https://cssr4africa.github.io/deliverables/CSSR4Africa_Deliverable_D1.2.pdf Cultural Knowledge Ontology and Culture Knowledge Base: https://cssr4africa.github.io/deliverables/CSSR4Africa_Deliverable_D5.4.1.pdf

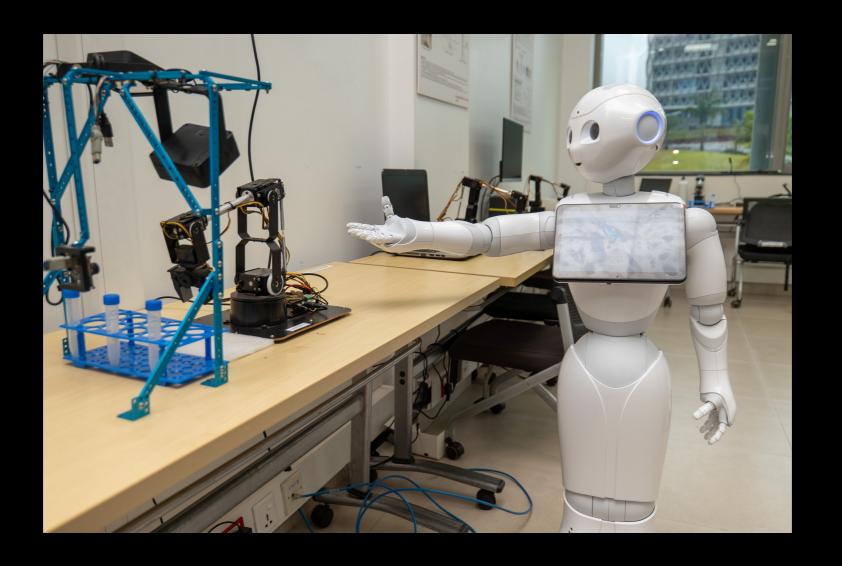












No.	Socio-cultural Norm or Trait
1	All interactions should begin with a courteous greeting.
2	The younger interaction partner should enable a greeting
	to be initiated by an older person.
3	The younger interaction partner should bow when greet-
	ing an older person or when rendering a service.
4	One should not wave at someone from a distance; one
	should move towards them to greet them.
5	To show respect, one should bow slightly and lower gaze
	when greeting someone older.
6	To show respect, one should raise both hands and lower
	gaze a little when greeting.
7	One should suspend work or movements and pay atten-
	tion when addressed.
8	One should use an open palm of the hand to point to
	people and objects.
9	One should not point an upward facing palm of the hand
	at someone.
10	One should not use the left hand to point to anything.
11	One should not use the left hand to hand something to
	someone.
12	To show respect, one should hand over and accept gifts
	with two hands and do so from the front, facing the recip-
	ient.
13	It is respectful to use local languages and they should be
	used for verbal interaction when possible.
14	One should use formal titles when addressing someone.
15	One should engage in a preamble before getting to the
	point, as being too forward may be regarded as disrespect-
	ful.
16	One should not interrupt or talk over someone when they
	are speaking.
17	One should not interrupt or talk over someone when they
	are speaking.
18	One should keep intermittent eye contact; lack of eye
	contact depicts disrespect as it shows divided attention
	during the interaction.
19	One should not make persistent eye contact with an older
	person.
20	One should not make eye contact when being corrected.
21	To show respect, one should shake hands with the right
	hand and use the left arm to support the right forearm
	when doing so.
22	One should not walk far ahead of an older person, unless
	leading the person (in which case, one should walk slightly
	to the side).
23	One should not walk between two or more people who
	are conversing; it is considered rude to do so.
24	An appreciation of rhythmic sound and movement is val-
	ued.
25	Behaviours should focus on fostering social connections
	and relationships; they should not be purely functional.

A Sample of African Culture-specific Knowledge



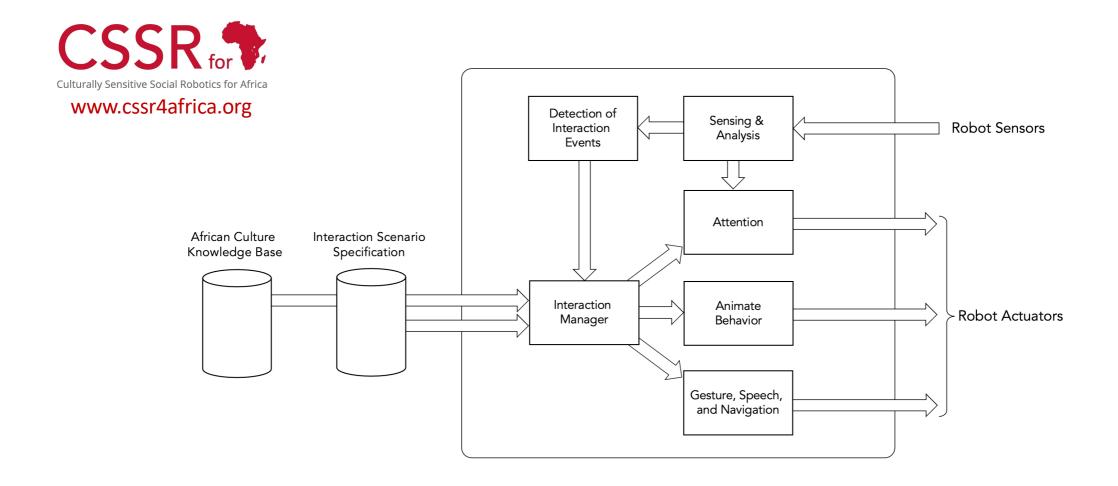
Spatial, Non-verbal, Verbal Interaction

79

Design Pattern	Culturally Competent Behavior
Initial	The robot should acknowledge the
Introduction	presence of the person. The robot should
	initiate an interaction with a slight bow. The
	robot should greet first and should use a
	formal greeting. The robot should respect
	personal and intimate distances during in-
	teraction.
Reciprocal	The robot should respectfully give the
Turn Taking	initial turn to the human interaction part-
	ner. The robot should give priority to older
	people; it should not interrupt and it should
	let the other person finish their turn.
Didactic	Pointing a hand directly at someone is
Communication	disrespectful. For deictic gestures, the robot
	should use its left hand. The robot should
	gesture with an open palm rather than point-
	ing a finger.
Personal	The robot should avoid trying to share
Interests	personal history since it will be perceived
and History	to be inauthentic. The robot should focus on
	and highlight its functional usefulness.
In Motion	The robot should explicitly say "Please
Together	come along" to remove any ambiguity of
	intention. The robot should not walk too far
	ahead when showing the way.
Recovering	The robot should apologize profusely.
from Mistakes	The robot should slightly bow when intro-
	ducing itself and after it makes a mistake.
Physical	Personal space should be entered only with
Intimacy	prior consent. The robot should not pass in
	between two people that are interacting.
Claiming Unfair	To enhance the perception that the robot is
Treatment or	being respectful, the robot should not be
Wrongful Harm	aggressive by claiming unfair treatment.
Wrongful Harm	aggressive by claiming unfair treatment.

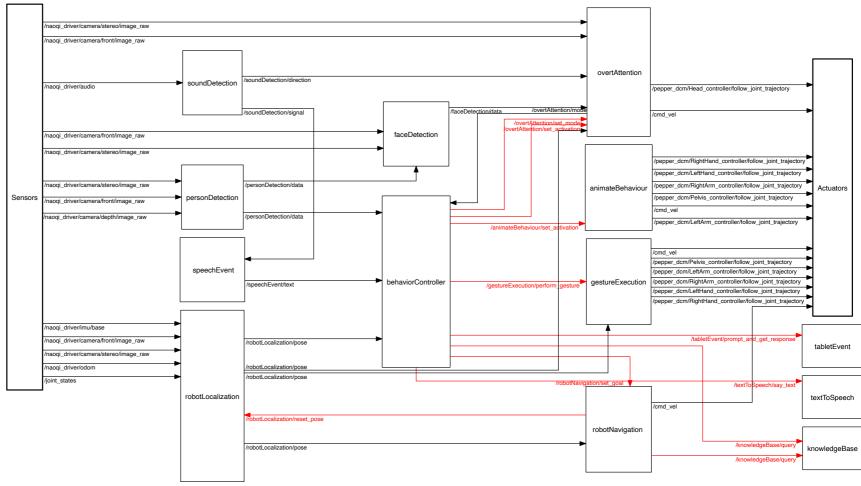
A Sample of Africa-centric Design Patterns for Social Robots

After (Kahn et al, 2008)



Abstract system architecture for a culturally sensitive social robot





ROS system architecture for a culturally sensitive social robot

(all software will be on GitHub at https://github.com/cssr4africa/cssr4africa)

Minimum Jerk Model

$$CF = \frac{1}{2} \int_{t_1}^{t_2} \left[\left(\frac{d^3x}{dt^3} \right)^2 + \left(\frac{d^3y}{dt^3} \right)^2 \right] dt$$

Cost function being minimized



Joint position
$$\theta(t) = p_s + k \left[10(t/d)^3 - 15(t/d)^4 + 6(t/d)^5 \right]$$

$$\dot{\theta}(t) = \frac{k}{d} \left[30(t/d)^2 - 60(t/d)^3 + 30(t/d)^4 \right]$$

Joint acceleration
$$\ddot{\theta}(t) = \frac{k}{d^2} \left[60(t/d) - 180(t/d)^2 + 120(t/d)^3 \right]$$

$$0 \le t \le d$$



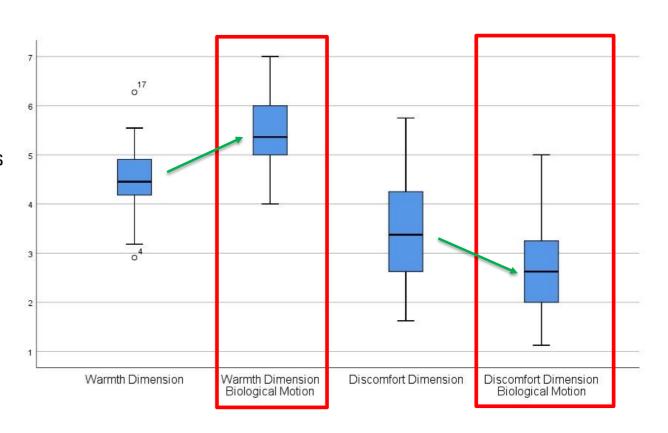
Biological Motion for Engaging Gestural Communication in Social Robots

Biological motion during human-robot interactions

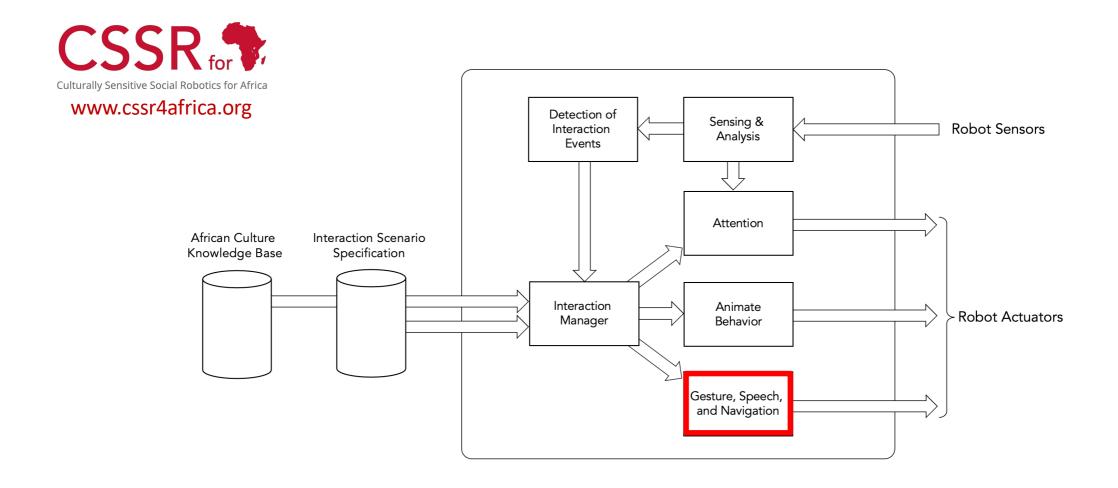
Warmth increased on average by 14%

Discomfort reduced by 13%

(assessed using a variation of the RoSAS metric)

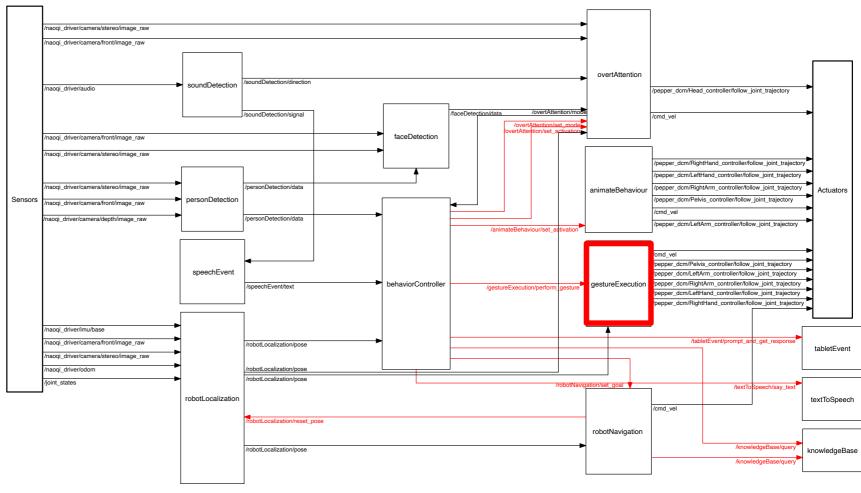


Biological Motion for Engaging Gestural Communication in Social Robots



Gesture subsystem in the abstract system architecture





Gesture subsystem ROS system architecture

Rwandan Culture Survey for Culturally-Sensitive Social Robotics for Africa

Eyerusalem Birhan and David Vernon Carnegie Mellon University Africa, Kigali, Rwanda

Research Goals

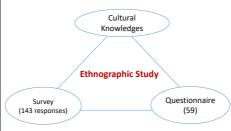
Identify the verbal and non-verbal social and cultural norms of human interaction that are prevalent in African countries, specifically Rwanda.



Cultural knowledge Ontology



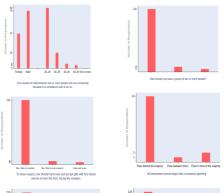
Method

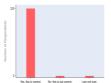


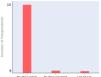
Sample Questions

No.	Question	
2-1	To show respect, one should lower gaze when greeting someone older.	
2-3	One should keep intermittent eye contact; lack of eye contact depicts	
	disrespect as it shows divided attention during the interaction.	
2-4	One should not make persistent eye contact with an older person.	
2-6	One should use an open palm of the hand to point to people and objects.	
2-7	One should not point an upward-facing palm of the hand at someone.	
2-8	One should not use the left hand to point to anything.	
2-9	To show respect, one should bow slightly when greeting someone older.	
2-12	One should not use the left hand to hand something to someone.	
2-14	To show respect, one should shake hands with the right hand and use the left	
	arm to support the right forearm when doing so.	
2-15	An appreciation of rhythmic sound and movement is valued.	
2-16	To show respect, one should bow slightly and lower gaze when greeting someone older.	
2-17	The younger interaction partner should bow when greeting an older person o when rendering a service.	
3-1	What distance should you keep when passing someone?	
3-2	How should you acknowledge someone when passing them?	
3-3	How should you pass a group of two or more people?	
3-6	When showing someone younger than you the way, where should you position yourself?	
3-7	How should you address someone who is older than you and who you haven't met before?	
3-21	Would you use a face, head, hand, or body gesture to express gratitude?	
3-22	Would you use a face, head, hand, or body gesture to express agreement?	
3-23	Would you use a face, head, hand, or body gesture to express respect?	
3-28	Is there a face, head, hand, or body gesture you should not use?	
3-29	Would you use a hand or body gesture while speaking to someone?	
3-30	Would you use a hand or body gesture while listening to someone?	

Results





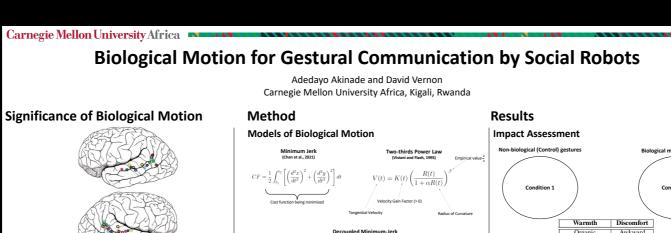


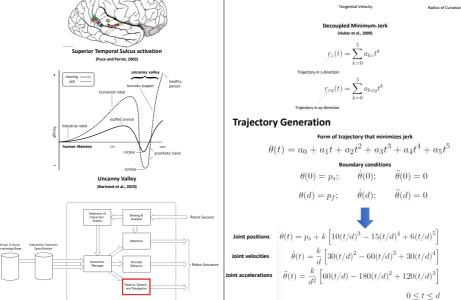
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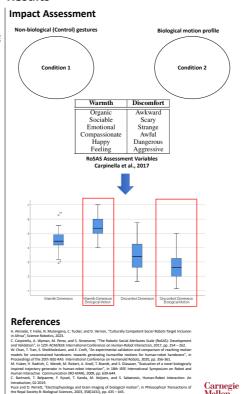
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University Africa





CSSR4Africa System Architecture



Carnegie Mellon University Africa

Behavior Trees for Culturally Sensitive Social Robots: African Culture Case Study

Ibrahim Jimoh, Heran Equbay, Clifford Osano, Tsegazeab Tefferi, and David Vernon Carnegie Mellon University Africa, Kigali, Rwanda

Overview

The goal of this project is to explore the use Behavior Trees to implement robot missions for a culturally sensitive social robot in Africa.

Cultural sensitivity in social robots' interaction is essential for fostering trust, ensuring respectful interactions, and enhancing user experiences. However, developing robots that can dynamically adapt to different cultural norms presents significant challenges.

Behavior Trees (BTs) were invented as a tool to enable modular AI in computer games but have received an increasing amount of attention in the robotics community in the last decade. Compared to other approaches, such as hierarchical finite state machines, they have clear advantages in terms of modularity, reusability or expandability. By developing a comprehensive and up-to-date cultural knowledge database and integrating these cultural norms into behavior trees and enabling dynamic adaptation, robots can achieve a higher level of cultural competence.

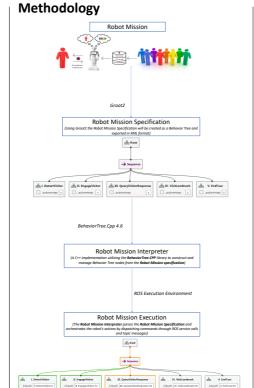
Frameworks and Tools



BehaviorTree,CPP 4.6

The C++ library to build Behavior Trees.
Batteries included.

BehaviorTree.CPP 4.6 – library for implementing Robot Mission Interpreter



Preliminary Results





Robot Mission Execution simulation, using stubs and drivers, and without including Cultural Knowledge

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- P. Zantou and D. Vernon, "Culturally Sensitive Human-Robot Interaction: A Case Study with the Pepper Humanoid Robot," in 2023 IEEE AFRICON, Nairolo, Kreyn, IEEE, Sep. 2023, pp. 1–6.

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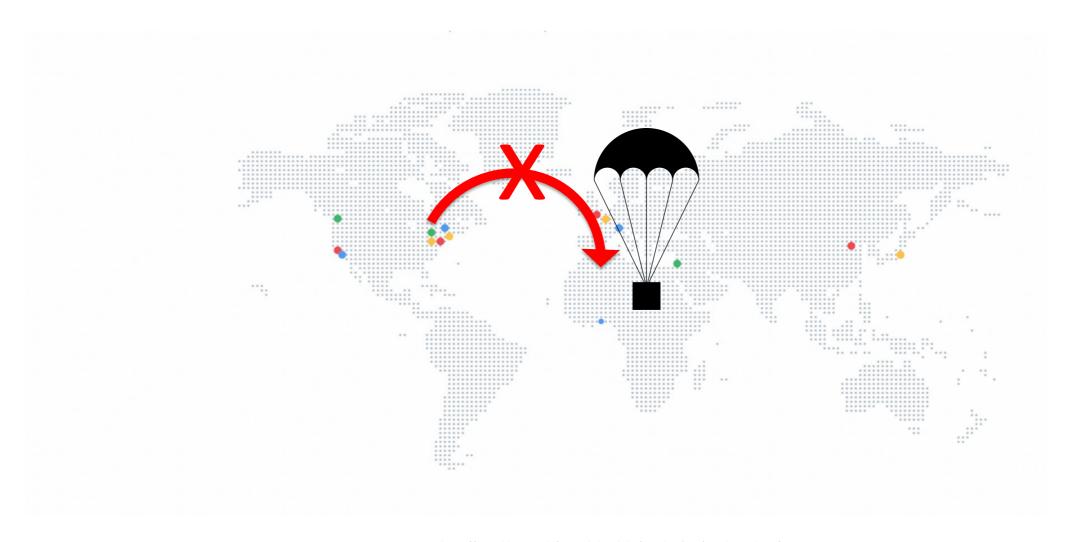
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- Bruno, RecChiluto, C.L., Paparoupoulos, I. et al. Nidwiedge Representation for culturally Completen Personal Robotis: Requirements, Design Principles, Implementation, and Assessment. Int J of Soc Robotics 11, 515–538, 2019. https://doi.org/10.1007/s12369-019-00519-w.
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Carnegie Mellon University

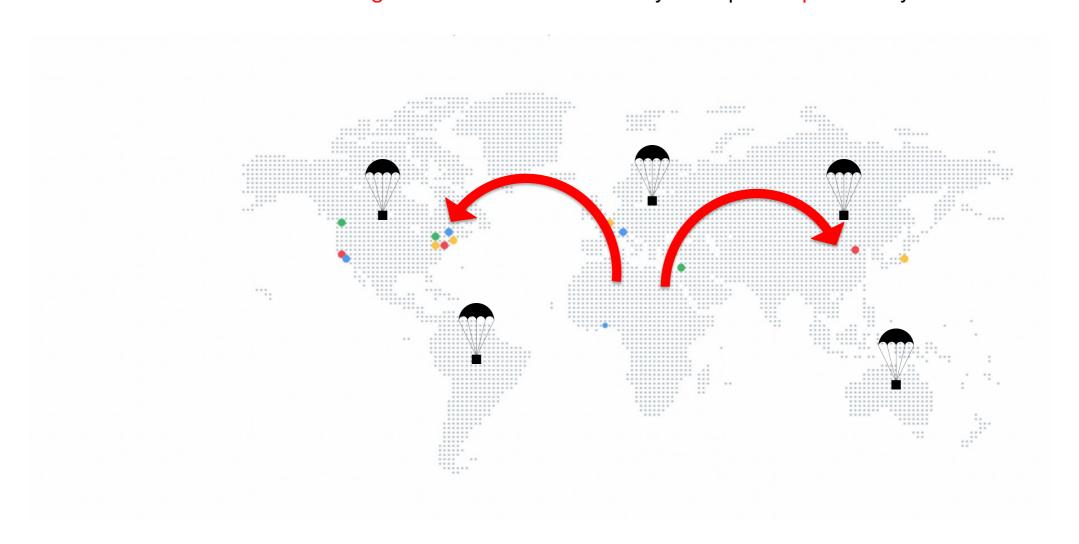
Africa

Selected Publications

- D. Vernon, "An African Perspective on Culturally Competent Social Robotics: Why DEI Matters in HRI", IEEE Robotics and Automation Magazine, in press.
- D. Vernon and G. Sandini, "The Importance of Being Humanoid", International Journal of Humanoid Robotics, 20th anniversary issue, February, Vol. 21, No. 1, 2024.
- A. Akinade and D. Vernon, Biological Motion for Gestural Communication in Social Robots, accepted for presentation at Robotics in Africa Forum, IEEE/RSJ International Conference on Intelligent Robotics and Systems (IROS), Abu Dhabi, UAE, October 17th, 2024.
- E. Birhan and D. Vernon, Surveying Rwandan Cultural Knowledge for Respectful Human-Robot Interaction in Africa, accepted for presentation at Robotics in Africa Forum, IEEE/RSJ International Conference on Intelligent Robotics and Systems (IROS), Abu Dhabi, UAE, October 17th, 2024.
- I. O. Jimoh, H. S. Equbay, C. Onyonka, T. Tefferi, and D. Vernon, Behavior Trees for Culturally Sensitive Social Robots: African Culture Case Study, accepted for presentation at Robotics in Africa Forum, IEEE/RSJ International Conference on Intelligent Robotics and Systems (IROS), Abu Dhabi, UAE, October 17th, 2024.
- M. Danso and D. Vernon, A Realization of the Situation Model Framework in the CRAM Cognitive Architecture with Deep Learning, accepted for presentation at Robotics in Africa Forum, IEEE/RSJ International Conference on Intelligent Robotics and Systems (IROS), Abu Dhabi, UAE, October 17th, 2024.
- A. Akinade, Y. Haile, N. Mutangana, C. Tucker, and D. Vernon, "Culturally Competent Social Robots Target Inclusion in Africa", Science Robotics, 2023.
- P. Zantou and D. Vernon, "Culturally-Sensitive Human-Robot Interaction: A Case Study with the Pepper Humanoid Robot", Proc. IEEE Africon, Nairobi, Kenya, September, 2023.
- P. Zantou and D. Vernon, "Inclusion Drives Sustainable Development: The Case of Social Robotics for Africa", Poster Presentation, ACM SIGCAS/SIGCHI Conference on Computing and Sustainable Societies COMPASS, August 2023.
- C. Delmus Alupo, D. Omeiza, and D. Vernon, "Realizing the Potential of AI in Africa: It All Turns on Trust", in Towards Trustworthy Artificial Intelligence Systems, M. I. Aldinhas Ferreira, O. Tokhi eds. Intelligent Systems, Control and Automation: Science and Engineering. Springer, 2022.



Personalization, contextualization, and cultural-sensitivity are global concerns because they underpin adoption everywhere



An African Perspective on Culturally **Competent Social Robotics**

Why Diversity, Equity, and Inclusion Matters in Human-Robot Interaction

By David Vernon®

Artificial intelligence (AI) and robotics are playing a central role in driving the Fourth Industrial Revolution in Africa, powering the digital transformation of African economies through technological innovation. However, successful innovation requires trust, acceptance, and widespread adoption. In turn, these depend on sociocultural factors. This is particularly true in the case of social robotics, where cultural competence is pivotal for adoption. We provide examples of culturespecific knowledge derived from diverse social and cultural norms in African countries and explain how this impacts social robots if their behavior is to be acceptable. We conclude by unwrapping the concepts of diversity, equity, and each of these three issues

SOCIOCULTURAL FACTORS UNDERPIN THE FOURTH INDUSTRIAL REVOLUTION IN AFRICA

AI is having an increasingly positive impact in Africa in many sectors, such as energy, health care, agriculture, public services, and financial services. Africa, 2020-2030; see [11]). It has the potential to drive economic growth, development, and democratieducation, supporting health-care delivery, increasing food production, improving the capacity of existing road

Digital Object Identifier 10.1109/MRA.2024.3433169

improving the quality of life of people with disabilities. AI can empower this in an equation: "innovation = invenworkers at all skill levels to make them more competitive.

AI forms the foundation of the Fourth Industrial Revolution, Industry 4.0. Countries around the world have prepared AI strategies to ensure they are in the vanguard, leading the revolution. The scope of these strategies is extensive, embracing the research and development necessary to advance AI science and engineering. the strategies for promoting innovation. and the standards required for the ethical use of AI. While most of the effort to develop and exploit AI happens in developed countries, there is increasing awareness of its relevance to developing developing countries. Of equal imporinclusion, and we explain how culturally countries, with some countries, such as tance is social infrastructure, which competent social robotics can impact Rwanda, creating national AI strategies Center for the Fourth Industrial Revolu-World Economic Forum C4IR.) Africa, a continent comprising 54 countries, launched a 10-year plan in 2022 for the digital transformation of its economies (the Digital Transformation Strategy for people's sense of what is trustworthy.

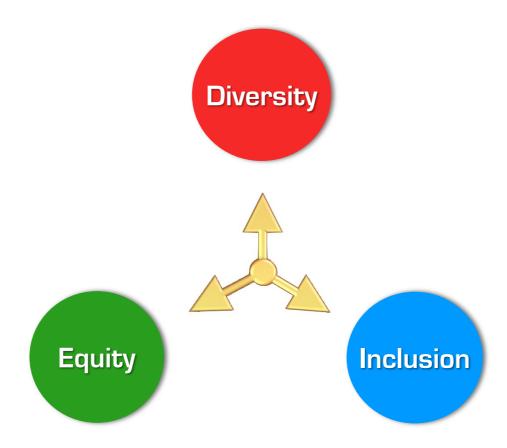
The Fourth Industrial Revolution and digital transformation require innovation, zation, reducing poverty, improving something that is not as straightforward as it might seem. Rose [1] distinguishes among creativity, invention, and innovation. Creativity can lead to the invention infrastructure by increasing traffic of a novel idea or artifact, but innovation flow, improving public services, and carries the creativity and inventions into substantial social change in the practices

of a community of people. He captures tion + exploitation + diffusion," where the invention is commercially developed; exploited; and, significantly, adopted in a wider community of users.

Successful innovation depends on infrastructure. Rose [1] notes that "infrastructure is the unnoticed precondition for technology innovation." There are two forms of infrastructure, the physical and the social. The physical infrastructure includes the availability of electrical power, communications networks, or Internet connectivity, something that is taken for granted in developed countries but that cannot always be assumed in includes the social conventions that govand hosting a World Economic Forum ern people's behavior and the practices they find acceptable and unacceptable. tion (C4IR). (South Africa also hosts a Social infrastructure heavily impacts whether or not an invention is adopted and becomes an innovation that can vield benefits for the local community. Social infrastructure includes trust and

Hoffman et al. [2] define trust as "the expectation that a service will be provided or a commitment will be fulfilled," emphasizing the importance of expectation in their definition. Expectations are grounded in the sociocultural experience of those whose trust is required. The importance of the cultural context in building trust is emphasized by Lee and wider use: the diffusion of that invention See [3]. They define culture as "a set of and its widespread adoption, leading to social norms and expectations that reflect shared educational and life experiences

¹⁷Authoffee Briberts & & Variance William Inches Committee Committ



The many different dimensions in which people differ & identify

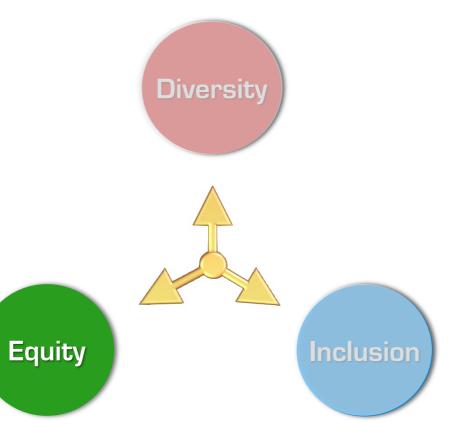
Gender, sexual orientation, race, culture, socioeconomic status, traditions, education, age, religious and spiritual beliefs, nationality, ethnicity, experience, physical ability



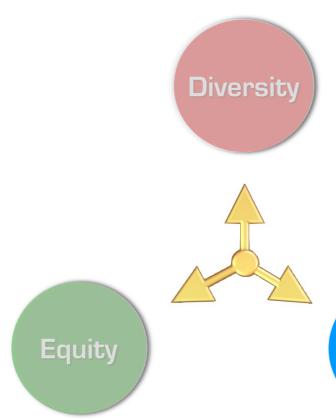
Creates opportunities for greater mutual understanding of the contribution that a person of each background can make







It is the act of empowering, the process that leverages the potential latent in diversity



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Inclusion that a

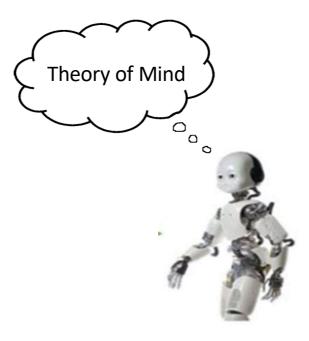
Means that each person feels they belong in that environment and that their place is valued

This is the achieved by empathy

"The highest form of knowledge is empathy, for it requires us to suspend our ego and live in another's world"

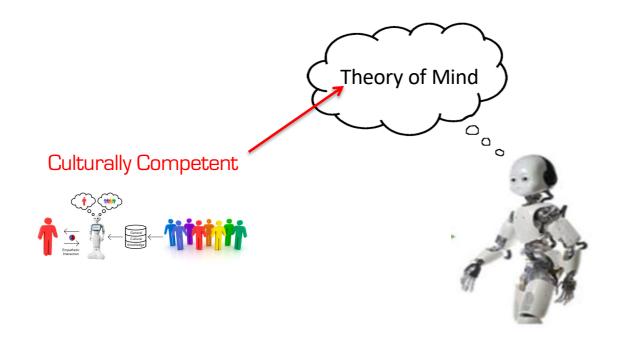
George Eliot
Pen name of Mary Ann Evans

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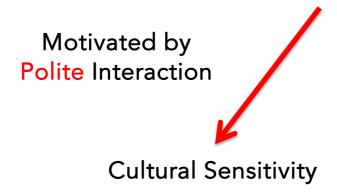


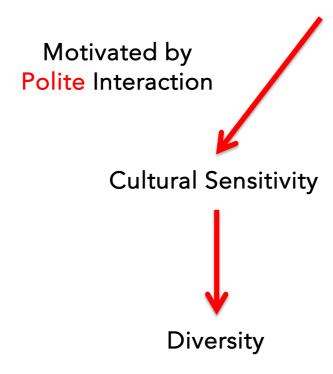
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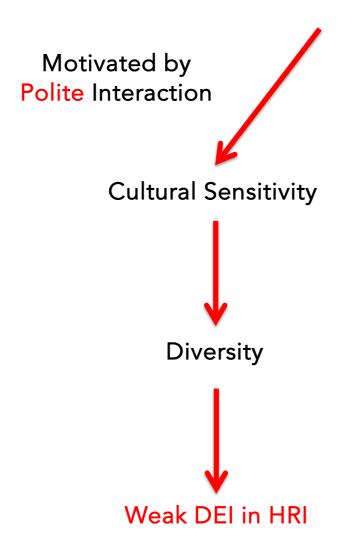
"The highest form of knowledge is empathy, for it requires us to suspend our ego and live in another's world"

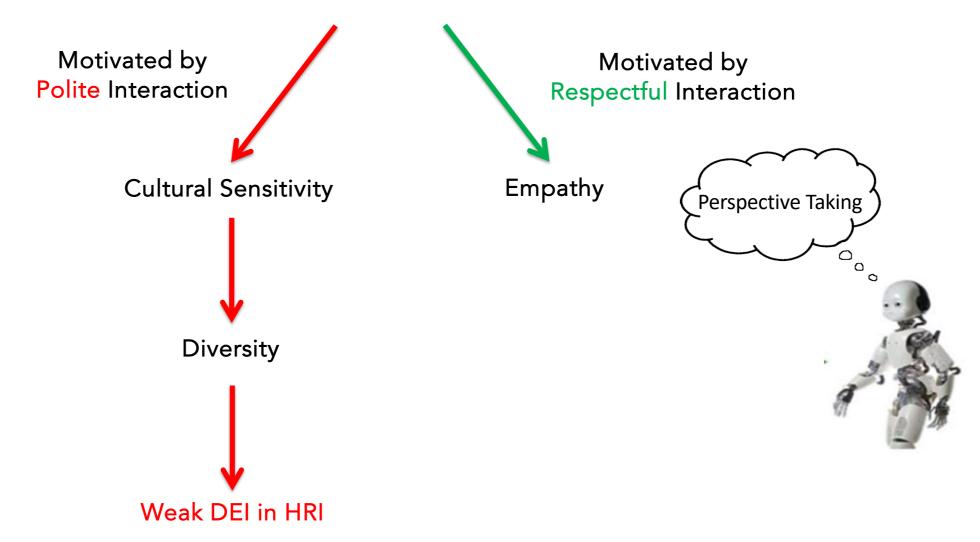


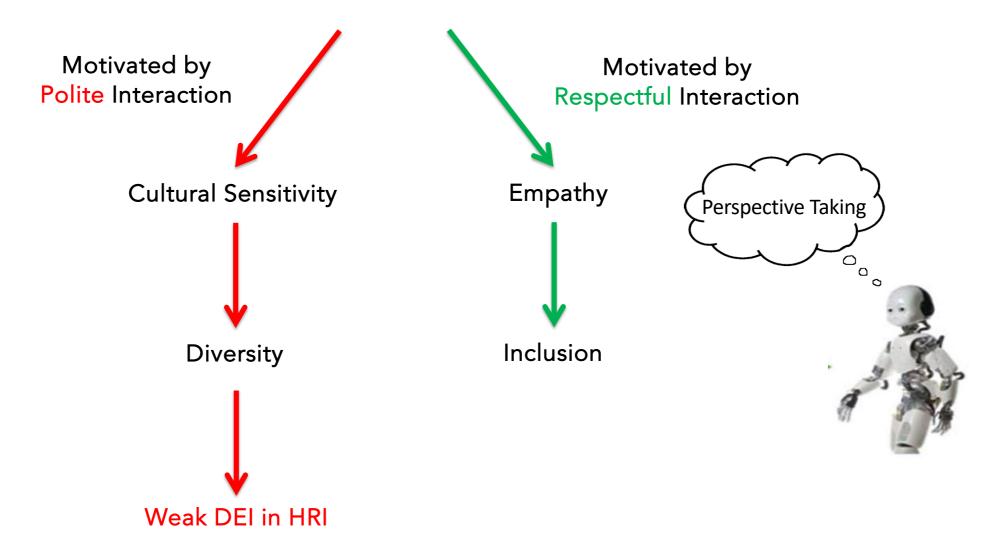
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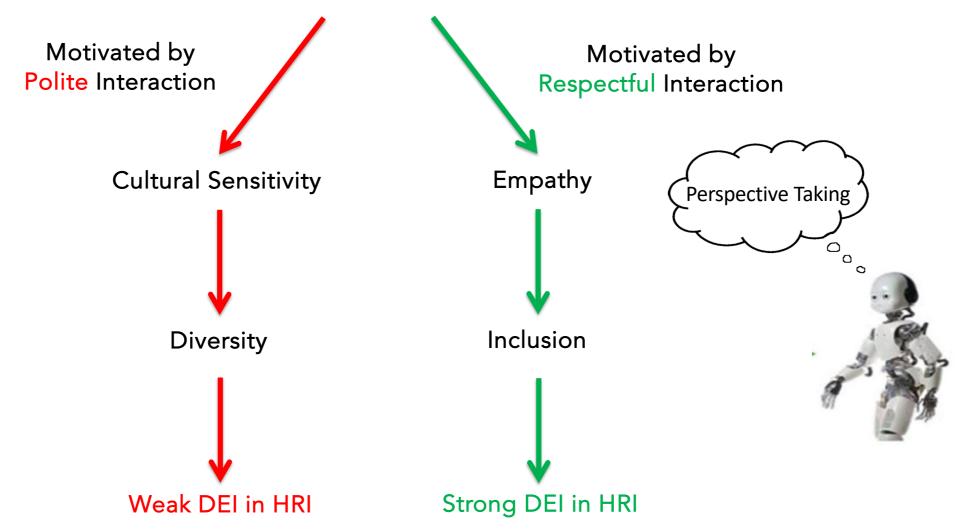




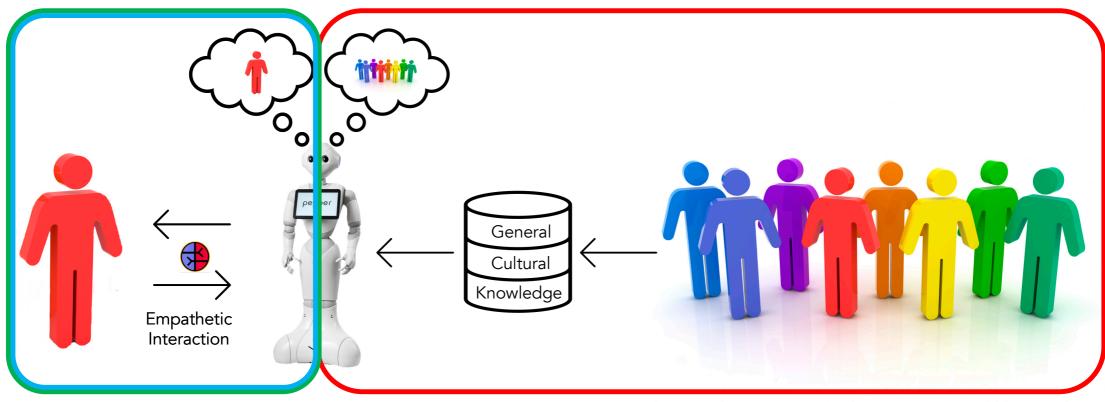














DEI is an ethical imperative

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DEI in HRI empowers the individuals with whom the robots interact

by actively valuing the cultural heritage of those individuals

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DEI in HRI empowers the individuals with whom the robots interact

by actively valuing the cultural heritage of those individuals

cf. the message conveyed in the IROS 2024 Opening Ceremony in Abu Dhabi: The importance of preserving cultural heritage while pursuing technological innovation

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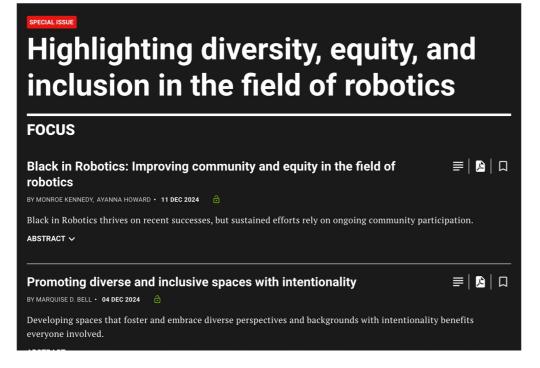
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RESEARCH ARTICLES

SCIENCE ROBOTICS

VOLUME 9 | ISSUE 97 | DEC 2024

ONLINE COVER: Artificial Intelligence—Solving Decision-Making Problems in Dynamical Systems. Autonomous robots need the ability to adaptively make decisions in unstructured and dynamic environments. Rivière *et al.* have now developed Spectral Expansion Tree Search, a real-time space planning algorithm that can construct representations of the real world and converg...

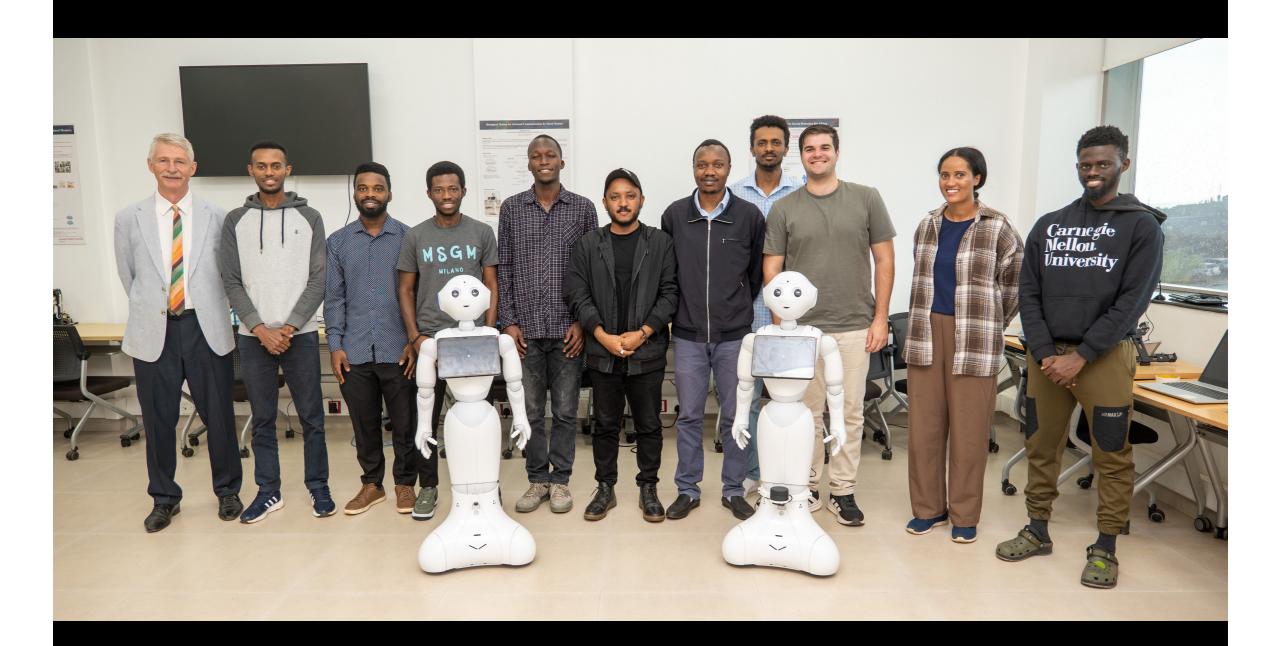


https://www.science.org/toc/scirobotics/9/97



Culturally Sensitive Social Robotics for Africa

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AI & Robotic Lab Interns, Research Assistants, and Research Associates 2020 - 2024

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Afretec is managed by Carnegie Mellon University Africa and receives financial support from the Mastercard Foundation

https://engineering.cmu.edu/afretec/index.html



Breaking Barriers Through Technology Webinar



26th February 2025

An African Perspective on Culturally Competent Social Robotics: Why DEI Matters in Human-Robot Interaction

David Vernon

Carnegie Mellon University Africa

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